



myhomedoctor

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**FOR IMMEDIATE RELEASE**

**MY HOME DOCTOR LLC LAUNCHES NEW VIP SERVICE  
FOR MIAMI TOURISTS AND BUSINESS TRAVELERS**

***- International travelers can now benefit from the convenience of superior healthcare services in the comfort of an office or hotel room-***

MIAMI, February 21st, 2006 – **My Home Doctor LLC**, a group of prominent physicians that provide personal and preventive medical care in the comfort of a home, office or hotel room 24 hours a day, seven days a week, today announced the launch of its International Traveler Service. This new division, made up of board-certified doctors who speak English, Spanish, Portuguese, Italian, German, Russian, Yiddish and French (among other languages) will focus on treating travelers who come to Miami on business or for vacation. For those languages not covered by My Home Doctor Physicians, the doctor will be accompanied by a professional translator.

“The last thing you want to do when you are on vacation or have traveled to Miami to work is to sit in an ER for hours or start to make phone calls to see what physician can see you” states Mark Price, CEO and co-founder of **My Home Doctor**. “**My Home Doctor** is a convenient, top quality and personalized alternative — patients can receive expert, non-rushed treatment in the comfort of their office or hotel room and get back to doing what they came to Miami to do: vacation or work!”

In addition to providing same-day treatment, **My Home Doctor** physicians call patients one day after their consultation to follow-up. The medical team can also be reached by phone up to 48 hours after the patient has been treated. If within 48 hours of the visit the patient is still not feeling well and a follow up visit is required, **My Home Doctor** will return to the patient’s home, office or hotel for a follow up consultation at no additional charge. If necessary, the physician can also make personal arrangements at a hospital, or even accompany a patient to a hospital.

My Home Doctor visits start at US\$300, a cost that is partially reimbursed by select insurance companies or applied towards a deductible. In addition to professional healthcare services, **My Home Doctor** provides patients with skilled customer service: the customer service representative simply collects some information and within minutes the patient then speaks directly to the physician prior to the visit. Once on site, the physicians come prepared to diagnose and treat the illness just like in an adult or pediatric physician’s office. The **My Home Doctor** physician can also provide initial medication free of charge (if he/she has the correct medication on them) or can arrange for immediate prescription delivery. With the patient’s permission, **My Home Doctor** physicians will also send a copy of the diagnosis and treatment plan to the patient’s primary care physician to ensure continuity of care.

**My Home Doctor** is part of the growing trend in consumer-driven healthcare (CDHC) which is leading to new models of medical services. These CDHC services focus on two primary characteristics: timely access and greater convenience, and alternative reimbursement channels.

**About My Home Doctor, LLC**

**My Home Doctor** is a group of prominent physicians that provide personal and preventive medical care in the comfort of a home, office or hotel room 24 hours a day, 7 days a week. **My Home Doctor** physicians treat non-emergency medical conditions, similar to those treated by a primary care practitioner, including: fever, respiratory and ear infections, allergies and rashes, severe sore throat and strep throat, urinary tract infections, flu and upset stomach, headaches and migraines, among other illnesses. **My Home Doctor** physicians usually arrive within the hour of being called. All **My Home Doctor** physicians and pediatricians are board-certified, licensed and practice exemplary medicine in South Florida. The My Home Doctor network of doctors is specialized in the areas of Emergency Medicine, Family Practice, Internal Medicine and Pediatric Medicine. To arrange for a My Home Doctor visit please call 305-665-4437. For additional information, please visit [www.myhomedoctor.com](http://www.myhomedoctor.com).

With more than 30 years combined experience in the industry, My Home Doctor's leadership team includes: Dr. Andrea Maggioni, former Chief of Pediatric Inpatient Services at Maimonides Medical Center in Brooklyn, NY and the founder of the Hospitalist Program at Miami Children's Hospital; Mark Price, a senior executive with over 15 years of experience in the global healthcare industry; and Jose Varona, a sales management executive with over 10 years of proven business development expertise.

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